



**Site Selection Network  
Third Annual Networking Conference  
October 2<sup>nd</sup> and 3<sup>rd</sup>, 2009  
Reno, Nevada**

**Conference Overview:**

Find out from the nation's top site selection consultants what they look for in a community that REALLY makes the deciding difference between being selected or passed over by a relocating company. This year's very special conference allows you to spend QUALITY time with some of the leading site location consultants in the nation. Our unique format gives you a general overview of the consultant's capabilities and specialties and two (2) in-depth afternoon sessions to work directly with consultants of your choosing on economic development strategies, marketing ideas, incentives and other specific economic development goals.

**Location:**

**The Atlantis Casino Resort Spa, Reno, Nevada**

What better place to combine business and pleasure than the Reno, Nevada area in October! Join us at The Atlantis Casino Resort Spa in Reno, Nevada – the Biggest Little City in America!



The Atlantis Casino Resort Spa was voted "Best Hotel and Casino," by readers of Nevada Magazine in 2008. Find world-class, luxury accommodations and exceptional guest services along with award-winning dining and entertainment all under one roof. Atlantis' luxuriously-appointed rooms feature wired and wireless internet access. Stay in Reno's only Concierge Tower, newly redesigned, these rooms are more spacious and include VIP check-in, butler service, complimentary spa use and an exclusive lounge with continental breakfast and afternoon hors d'oeuvres. Experience eight exceptional restaurants. From the newest additions, Bistro Napa and Manhattan Deli, to the award-winning, all-you-can-eat Toucan Charlie's Buffet & Grille and the 24-hour Purple Parrot restaurants, there are choices to fit every palate and pocketbook.

Indulge in exclusive spa experiences in opulently-appointed rooms featuring unique treatments and products. Experience the all-new Aqua Lounge complementing the indoor and outdoor pools. In addition, Atlantis is perfectly situated in the heart of downtown Reno, connected to the Reno-Sparks Convention Center with a glass-enclosed walkway.

Last year's conference garnered rave reviews:

*James,*

*Today is my first day back in the office from my travels last week. I just wanted to congratulate you on a very successful conference. I was very pleased to get to meet you and become somewhat acquainted... Thanks again for a great conference. I really enjoyed it.*

*Phil Tate*

*K-REDI ( Kirksville Regional economic Development, Inc )*

*Hi Jim. I thought there was some really good content in the meetings the last several days.*

*I know some of the speakers said we could access to their presentations?  
I missed some due to trying to meet with the various speakers.*

*Can you make the power points available? I told Don and Ed I planned to borrow shamelessly from their presentations because I'm trying to develop a clean tech/energy presentation that I have to do in couple of weeks. I'd like to use several of the charts and graphs.*

*Thanks*

*Gary Mallon  
Greater Spokane Incorporated  
Technology Industry Manager  
Economic Development  
Business Attraction & Expansion*

## **Reservations:**

A block of rooms has been reserved for this conference and will be offered on a first come, first served basis only. Upon receiving your reservation confirmation, we will provide you with the conference code to receive our specially negotiated rate of only \$101.00 per night. If you would like upgraded accommodations in the Concierge Tower, we have negotiated a special rate of \$179.00 per night.

## **Spouse Tour of Truckee and Lake Tahoe:**

Spouses visiting Reno-Tahoe, America's Adventure Place, can choose from a wide variety of activities to make their trips memorable and fun.



Stay downtown and check out some chic boutiques, like Kalifornia Jean Bar or Live on California Avenue, before settling in for a great meal at Silver Peak Grille and Taproom, located at the corner of First and Sierra streets, an easy stroll from downtown hotel and casino resorts. Other dining options include the Wild River Grill or Lexie's (inside the Siena Hotel Spa Casino) if you prefer dining on the river. Reno's summer evenings are famously warm, so try to get a seat on the patio. For a cozier atmosphere, try La Famiglia at the corner of First and Lake streets, or indulge in the local Basque culture a Louis' Basque Corner or the Santa Fe.

No visit to Reno-Tahoe is complete without seeing the pristine waters of Lake Tahoe, the "Jewel of the Sierra." Within a 45-minute drive up the Mt. Rose Highway (Highway 431), visitors will find the community of Incline Village. Sand Harbor is a great place to soak in the sun and play in the water, whether you prefer a casual cocktail by the lake, a guided kayak tour, or a picnic.

## **Questions:**

Call Peter at 949-305-7290 x 103 or  
via e-mail at [phan@ssnnetwork.com](mailto:phan@ssnnetwork.com)



### Agenda of Events:

Date/Time	Event	Speaker
<b>Friday, October 2</b>		
4:00 – 6:00 p.m.	Registration	
6:00 – 8:30 p.m.	Welcome Reception	
7:00 p.m.	Reno Free Time	
<b>Saturday, October 3</b>		
7:00 – 9:00 a.m.	Breakfast/Networking	
9:00 – 9:30 a.m.	<b>Welcome</b>	Jim Renzas President, Site Selection Network
9:30 – 10:30 a.m.	General Session	Meet the Consultants I  Don Schjeldahl, The Austin Company Ron Ruberg, Location Advisory Services Ed McCallum, McCallum Sweeney Matt Szuhaj, Deloitte Consulting Dennis Donovan, Wadley Donovan Consulting
10:45 – 11:45 a.m.	General Session	Meet the Consultants II  Jim Colson, Angelou Economics David Brandon, Site Selection Group Joan Herron, Herron Consulting Scott Butcher, Duff & Phelps Bob Goforth, Leak-Goforth
12:00 – 1:00 p.m.	<b>Keynote Speaker</b> Lunch	

*\* Note: Consultants may change due to unforeseen scheduling conflicts that cannot be known as of April, 2009. In the event a consultant does cancel or opt-out, he or she will be replaced with another top site selection consultant.*



1:30 p.m. – 3:00 p.m.

**Breakout Session I**

Room 1	Don Schjeldahl, The Austin Company
Room 2	Ron Ruberg, Location Advisory Services
Room 3	Ed McCallum, McCallum Sweeney
Room 4	Matt Szuhaj, Deloitte Consulting
Room 5	Dennis Donovan, Wadley Donovan
Room 6	Jim Colson, Angelou Economics
Room 7	Joan Herron, Herron Consulting
Room 8	David Brandon, Site Selection Group
Room 9	Scott Butcher, Duff & Phelps
Room 10	Bob Goforth, Leak-Goforth

3:30 p.m. – 5:00 p.m.

**Breakout Session II**

Room 1	Don Schjeldahl, The Austin Company
Room 2	Ron Ruberg, Location Advisory Services
Room 3	Ed McCallum, McCallum Sweeney
Room 4	Matt Szuhaj, Deloitte Consulting
Room 5	Dennis Donovan, Wadley Donovan
Room 6	Jim Colson, Angelou Economics
Room 7	Joan Herron, Herron Consulting
Room 8	David Brandon, Site Selection Group
Room 9	Scott Butcher, Duff & Phelps
Room 10	Bob Goforth, Leak-Goforth

5:00 p.m. to 8 p.m.

Networking And follow-up	Jim Renzas Principal
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Site Selection Network Second Annual Networking Conference  
October 2 – 3, 2009  
The Atlantis Casino Resort Spa  
Reno, Nevada

**REGISTRATION FORM**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

My check is enclosed to pay for this event: \_\_\_\_\_

Please charge my Visa or MasterCard

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zip: \_\_\_\_\_

Account: \_\_\_\_\_

Expiration: \_\_\_\_\_

I am a Site Selection Network member: Yes \_\_\_\_\_ No \_\_\_\_\_

**Registration for Site Selection Network Members: \$995.00 per person**

Includes welcome reception on the 2nd, breakfast, lunch on the 3<sup>rd</sup>.

**Registration for Site Selection Network Non-Members: \$1250.00 per person**

Includes welcome reception on the 2nd, breakfast, lunch on the 3<sup>rd</sup>.

**Registration for Site Selection Network Non-Members, with Free Membership: \$1,750.00 per person: Includes free membership to the Site Selection Network**

Includes welcome reception on the 2nd, breakfast, lunch, on the 3rd

**Truckee and Lake Tahoe Tour \$75.00**

**Early Bird Discount:**

If registration materials and fees are paid by May 15, 2009, deduct \$200 from the regular registration fee. If registration materials are received after May 15, 2009, but before August 1, 2009, deduct \$100 from the regular registration fee.

**Cancellation Policy:**

Cancellations for the SSN Conference will be accepted until August 31, 2009. Beginning September 1, 2009, a refund will not be available. However, you may send a substitute in your place at any time.

**Complete this form and fax or mail to:**

The Site Selection Network, LLC  
25108 Marguerite Parkway, A-515  
Mission Viejo, CA 92691

Fax Number: 949-305-7294